



**destiny usa**

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## Destiny USA “breaks the code” to 5 Wits Adventure

*The fully interactive and immersive attraction will arrive on Destiny USA’s third level*

**Syracuse, NY-** Destiny USA visitors can experience what it’s like to be Indiana Jones or James Bond and perfect their riddle solving skills in one of four live-action adventures at 5 Wits, the newest entertainment venue joining the facility’s 3<sup>rd</sup> level.

Each exciting 5 Wits’ adventure activity offers an immersive experience that challenges people of all ages. Become a spy and infiltrate the headquarters of an evil corporation determined to stop you at every turn. Explore an ancient Egyptian pharaoh’s tomb, evading deadly traps, working together to solve riddles, and (hopefully) escaping with your life. Adventure in a stunning medieval castle, living the fantasy you have only seen in the movies.

5 Wits’ adventures are designed to be a family friendly and bring a thrill and challenge everyone.

“5 Wits is a great addition to the family attractions currently offered on our third level,” David Aitken, Destiny USA executive, stated. “This game of wit and courage tests your mind and your body in an adventure unique to Destiny USA and Central New York.”

The term “5 Wits” is a Shakespearean reference to Imagination, Estimation, Fantasy, Common Sense and Memory and can also be connected with the five senses. All are needed for the adventures that await you at 5 Wits.

“Destiny USA is the perfect location for the four newest and best 5 Wits’ adventures,” Matthew DuPlessie, President of 5 Wits, commented. “We are very excited to be bringing 5 Wits’ one-of-a-kind entertainment experience to central New York. Your adventure awaits!”

5 Wits will be located on the 3<sup>rd</sup> level and will occupy 11,000 square feet. It is projected to open mid-2013.

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**5 Wits Adventure** owns and operates two exciting adventures- Espionage and 20,000 leagues. In **Espionage**, you'll be trained as spies, infiltrating and taking down an evil corporation determined to stop you at every turn. In **Tomb**, explore an ancient Egyptian tomb which is booby-trapped. Solve the mystery or get trapped forever! A trained cast member accompanies each expedition, but make no mistake, you are the star of the show! They currently have one other location at Patriot Place in Foxboro, MA.

**Destiny USA** is a 2.4 million square foot tourist destination in Syracuse, NY that includes a strong mix of luxury outlet tenants, restaurants and entertainment. New brands are continuing to open to create a unique and dynamic consumer shopping experience. A stunning three-story glass atrium provides perfect weather year round. Oxford Economics has projected an annual visitation rate of over 29 million visitors from throughout the U.S. and Canada. Destiny USA is expected to be the second most visited shopping center in the country, according to Travel and Leisure magazine. It is the largest LEED® Gold certified retail commercial building in the world.