



Re-Teller
 Tourism Meets Texas
 Shopping-Tax Free

**1st Quarter
 2014**

TFS Reveals New Luxury Look



TaxFree Shopping has unveiled a new luxurious branding campaign and enhanced our shoppers experience by offering international visitors advanced software technology to expedite the Tax Free process.

China's travelers to Texas have grown exponentially and show no signs of stopping. This market is focused on luxury brands. Statistics show the Chinese shopper purchases branded luxury items in multiples to take home as gifts to their family and friends. New for 2014 American Airlines is starting two direct flights from Shanghai and Hong Kong, China into DFW International Airport this spring.

Brazil has also been rapidly expanding visits due to their increase knowledge of Texas and its great shopping. This market comes to shop 'til they drop for bargains as well as for high-end merchandise.



FAMs/Groups

If you would like your store to be considered for group receptions, special showings, events, or coupon offerings; to international groups, contact Shannon Welch, Marketing Manager at ShannonW@TaxFreeTexas.com.

*Retailers must offer donation to qualify for this opportunity.



New Stores:

- Bath & Body Works
- Belk
- Bloomingdale's
- Carlo Pazolini
- Coach
- Jared
- Kay Jewlers
- Naartjie Kids
- Paradise Pen Co.
- Select Jewlers
- Tom Ford

Free Opportunities:

TaxFree Shopping invites retailers to participate in upcoming sales missions and FAM/Groups by sending logo or branded goody bag items and coupons!

*Minimum of 200 units

*Limited to the first 10 retailers to RSVP to:

ShannonW@TaxFreeTexas.com.

Trade Shows: Recent & Upcoming



FITA

Mexico City
September 26-29, 2013

Netherlands Sales Mission

Amsterdam
October 29-November 2, 2013

World Travel Market (WTM)

London
November 3-7, 2013

U.S. Travel Association & National Council of Attractions

Washington, D.C.
November 20-22, 2013

Reverse Sales Mission: Mexico

Houston, Texas
January 23-24, 2014



Travel ONE Conference

Bloomington, Minnesota
January 28-30, 2014

SASI Award

Carolyn Petty, President of TaxFree Shopping, Ltd., was awarded her fourth SASI-ONE Award at the ONE Travel Conference's SASI ONE Awards Breakfast, Thursday, January 30, 2014 in Bloomington, MN.



Go West

Tacoma, Washington
February 24-27, 2014

ITB

Berlin
March 5-9, 2014



IPW

Chicago, Illinois
April 5-9, 2014

Brazil Sales Mission

Rio de Janeiro, Brazil
April 26-29, 2014

WTM Latin America

Sao Paulo, Brazil
April 23-25, 2014

Asia Sales Mission: May

Seoul, Korea
Shanghai, China
Hong Kong, China
May 30-June 11, 2014

New Beginnings!

TaxFree Shopping will soon be unveiling a new marketing outreach for 2015, the TFS magazine. This will become our main advertising piece. The magazine will encompass everything luxury shopping and traveling brings to mind. Join us in our premier edition as we introduce international travelers to Texas Shopping. For more information contact Marketing@TaxFreeTexas.com.

Pre-Register Your Clients!

Available at TaxFreeShopping.com to allow for faster processing for your clients and groups!



Time To Shop!

TaxFree Shopping introduces: Time To Shop!

Developed for

trade shows and sales missions, TFS is giving away watches to tour operators that qualify. For sponsorship opportunities, please contact

ShannonW@TaxFreeTexas.com.



Brand USA: Brazil FAM



Brand USA: Australia FAM

TaxFree Shopping

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